

plasticsperspectives

An e-bulletin from the CANADIAN PLASTICS INDUSTRY ASSOCIATION

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Bringing HR Training Solutions and e-Learning Opportunities to the Plastics Industry

By The Canadian Plastics Sector Council (CPSC)

The advances in manufacturing technology have brought about a change in workforce management. The traditional training method of apprenticeship and on-the-job training is being replaced by new innovative approaches in learning.

The Canadian Plastics Sector Council (CPSC) is developing new programs to answer this need. They will soon be launching a revolutionary e-learning initiative to address human resources training in the plastics processing industry. The program will feature an on-line delivery system of interactive e-learning modules and an educational curriculum for improving coaching skills for plastics manufacturing trainers.

Digital technology is the future of business and the emerging trend in most industries today. Manufacturing firms have started to embrace sophisticated technology processes and distance learning techniques as the new business model for training and growth.

“We see employee training as a fundamental need in improving workforce competency and skills development,” said Amelia Siva, Executive Director of CPSC. “The plastics industry will have to invest in implementing new training techniques to enhance performance, productivity and achieve profitable returns. Remaining competitive in the industry will be the key to success.”

The perspective of an employee training process will not only boost the competency and skills of the workforce, but it will also bring value added benefits to business. The idea is to work better and smarter and to engage, motivate and upgrade the specialized labour force in the plastics manufacturing sectors.

The CPSC works in partnership between employers and employees and their mission is to enhance the competitiveness of the Canadian plastics sector, ensuring there are a sufficient number of appropriately qualified

human resources. We provide a broad range of integrated HR solutions in career promotion, workers' certification, essential skills development and training programs, as well as labour market research. Our website contains a variety of sections that would be of interest to many firms and employees within the plastics industry, we invite you to take a look at www.cpsc-ccsp.ca.

As we continue to expand our services, CPSC is currently looking for industry champions to serve as members on a steering committee that will assist with the development of training curriculums for various plastics occupations. The training programs will be adapted to an online format that can easily be accessible to anyone who has registered for the program. Participating firms will have a direct impact on developing learning opportunities for a skilled workforce, and they would have the first opportunity to test pilot the training. Interested parties should contact Kristina Price at the CPSC at k.price@cpsc-ccsp.ca.

CPIA Plastics Innovation Forum British Columbia - Don't Miss It!

By Darlene Gray, Marketing Communications Specialist

CPIA is hosting another ground-breaking **PLASTICS INNOVATION FORUM** in **British Columbia on Nov. 29, 2010**. Academia will showcase their work in applied research areas aimed at assisting the Canadian plastics industry, advancing product and process innovation. CPIA held the first Plastics Innovation Forum in Ontario on Oct. 5, which was a tremendous success by all measures. [Click here](#) for a summary of the Ontario Forum.



Who Should Attend:

The presentations will be of interest to manufacturers of plastic products including those who utilize the techniques of extrusion, blow moulding, film blowing, and the products of composites.

What to Expect:

The forum will feature speakers from academia; those who possess insightful and thought provoking Applied and Developing Plastics Research activities applicable to the plastics industry sector.

Briefs will Include:

- Compatibility of polyethylene and polypropylene.
- The plastics age beyond carbon.
- Enhanced polymer processing aids.

- Affordable structural composites for industrial applications.
- Molecular approaches for the synthesis of biodegradable polymers.
- More to be announced.

In addition information will be provided on a new class of fire retardants and the fast growing field of biodegradable polymers derived from bio-mass.

NSERC will again be presenting on their **Engage Grant program**, EDC will be outlining their **financial solutions**, and PricewaterhouseCoopers LLP will be presenting on approaches to **SR&ED tax credits**.

The presentations will be fast paced and informative and you will have the opportunity to meet with the guest professors, NSERC, EDC and PWC following the sessions.

Space is Limited - [Register Today!](#)

For more information or sponsorship opportunities contact:

Leyland Williams, BC Representative

t. 604.531.8634 c. 778.823.1888 e. plastisol@telus.net

or Mark Badger, President and CEO

t. 905.678.7748 ext. 229 e. mbadger@plastics.ca

Please forward this invitation to others who may be interested in attending.



5955 Airport Road, Suite 125, Mississauga, ON, Canada L4V 1R9

p. 905.678.7748 | f. 905.678-0774

for more information visit www.plastics.ca

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